



When you use Photoshop you have access to the full power of the Photoshop suite, but when you're trying to get a lot done in a hurry and the program slows you down you may want to consider a different program such as Avid's PhotoShop Express. Designing for Your Brand Brand identity is like the letter C — it just means something to people. Because a company's brand identity is like a symbol, logo, or name, it helps to know how to reproduce and apply the branding you developed to that symbol. A good brand requires a skilled photographer who is able to portray the company's idea in a way that's appealing to your customers. Creating a professional-looking image that captures the viewer's attention requires more than a beautiful display of flowers. Your branding efforts begin before you head to the field and flower shop. You need to be sure that the photographer you choose for the assignment has the ability to create images that represent your business. More importantly, you need to know the kinds of images that will look good on your website, print materials, and even on billboards. If you're in the business of selling services or products to your customers, you need to make sure that the photos you use to represent your business are images that express your business. These images must inspire your customers to call you, visit your storefront, or take your offer. You need to look at your customers and have them look back at you. When designing a brand, your approach must be consistent. For example, if you're promoting the outdoors as a place for family vacation, you don't want to go heavy on the product shots of the new tent you're selling unless you're selling the tent. If you're selling high-end camping gear, you want the images to help potential buyers visualize what they'll see when they buy your tent. Likewise, if you're promoting a new restaurant or coffeeshop in your neighborhood, you want the photos to be of people who are customers there. Check out the section "Focusing on 'the customer,'" later in this chapter, to get ideas. Becoming a Photographer's Photographer Becoming a photographer's photographer means that you have the ability to capture your client's business's brand ideas in the images that you create. To do that well, you need to understand why your client needs your services and be able to speak the language of the photographer who takes the images. This doesn't mean you need to know Photoshop.

With Elements, you can: Choose from a library of professional quality templates Send email attachments containing photos for editing Join and participate in online photo groups Create multi-frame collages and assemble frames Export image files in a variety of formats including JPEG, PNG and SVG, plus Color, Bitmap, and Black & White Photoshop file formats Create and edit GIFs and animated GIFs Change the brightness, contrast, saturation, hue, and brightness of specific colors Fix problems such as uneven exposure, color distortions, red eye, and other unwanted effects Split and merge layers, add frames, layers, text, and other add-on features Check the pixel values of the image Create, edit, and retouch images on the screen and then save them as files Edit images on the computer, phone, or tablet and then share or print them Elements is available for free or as a low-cost alternative to Photoshop. With basic Elements skills, you can add effects, vector graphics, text, and other components to your images. For example, you can: Add backgrounds Add text Line art Embellish pictures with original handwritten effects Create memes Use layers and masks to combine images and other effects Color, tone, and brightness correct specific areas of an image Work with layers, selection, and masks to remove elements from images Elements is compatible with Windows, macOS, and Apple iOS devices. Adobe offers a free version of Photoshop Elements for macOS. How to Use Elements Elements is a program for beginners. It will teach you how to: Put your photos in different layouts Fix red eye and other unwanted effects Manage and replace backgrounds Apply art brushes and filters Create collages, frame your work, and more For example, you can: Use a library of beautiful templates for common photos and images, plus templates for create and edit memes Use layers to combine and organize photos and objects Take control of corrections like red eye, brightness, and other problems Add layers and layer styles for advanced editing Make photos and photos with effects Combine text and graphics into a new presentation Keep the books on Elements Try the 10-day free trial for Photoshop Elements 2019 for macOS. Keep checking our article library and 05a79cecff

Q: php: redirect to html to be in the same directory I'm trying to do some very simple redirecting using php but I can't figure out how to get it to redirect to the same directory I'm currently in. for example if I'm currently in directory "test.php" I want the redirection to actually go to "test.php". The code I have right now would only redirect to "test.php/test.html" even though I don't want it to redirect anywhere else but just to the same directory (which it does). Here is the code I have right now. Thanks for any help. Also I would like to avoid using javascript if possible. A: Redirect the browser to the directory you are in. :) header('Location: /test.html'); This is the simplest and most efficient way. Or if you have a PHP script that you want to redirect to, then redirect that one header('Location: /test/test.html'); Or if you want to redirect to a url inside your domain then header('Location: '); Opinions of the United 1999 Decisions

Dow Jones's Indian finance channel, Zee Business, has been airing banned by the Indian Government, is in court, claiming the ban was unfair. "The channel has been ordered off-air until the proceedings of a single judge is quashed," says The Telegraph. It also notes that the channel "faced another setback when the Madras High Court upheld the government's order to remove the channel from the airwaves". Zee Business' website says it will be back. The Indian government has banned a television channel that "causes moral corruption of youth and values". According to an Indian government order, the channel was not in line with the government's stand on "family values and personal life", and that it denigrated women and "paved way for corruption of the youth by debasing their values". An anonymous reader quotes an unofficial report from the Times of India: The government-ordered ban on Zee Business, aired by Zee Media Corp, comes at a time when the Bharatiya Janata Party-led government is trying to deal a major blow to the women's movement, with one of the most controversial clauses in the controversial Juvenile Justice (Care and Protection of Children) Bill tabled by the government in the winter session of the Parliament.... Among the controversial provisions in the bill is one that prescribes up to three years of imprisonment for anyone who "publishes a photograph, picture or sketch of a minor which is indecent and relates to, among others, sexual abuse of the minor." The government order, dated June 18, specifies a series of channels and programmes that the "Government has determined that the programmes broadcast over these channels compromise the dignity of women". Zee Business has been broadcasting such things as the "effect of drunkenness on sexuality" and the "behaviour of homosexuals", with commentaries on prostitution, sex tourists, and homosexuality. Long-term outcomes after surgery for pyloric versus non-pyloric duodenal ulcer. Surgery for duodenal ulcer remains a controversial treatment, and its use is declining in many countries. To evaluate long-term outcomes of patients treated surgically for duodenal ulcer. A Danish nationwide study. 31 hospitals. All patients surgically treated for duodenal ulcer between 1980 and 2000. Data were obtained from National Patient Registries. The indications for surgical treatment, perioperative outcomes, and long-term outcomes were

